

CARA COX



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1522 S. Iseminger St., Philadelphia, PA 19147

EXPERIENCE

ART DIRECTOR & SENIOR DESIGNER • 2000–PRESENT

Design for Social Impact • Philadelphia, PA

Works directly with clients to set and achieve campaign goals
Performs lead role in the design and production of print, identity and web design
Develops business and vendor relationships and acts as client liaison
Trains, supervises, and provides art direction for junior designers
Manages multiple, concurrent projects in various stages

DESIGNER • 2000

Grafik • Alexandria, VA

Supported senior staff on major campaigns
Demonstrated ability to learn and use new technologies

DESIGNER • 1999

Studio A • Alexandria, VA

Translated existing designs into new materials
Typeset and designed books, brochures and banners

INTERN & DESIGNER • 1997–1999

Metadog Design Group • Washington, DC

Directed illustrators and photographers on various projects
Designed logos and announcements from concept to production

DESIGN INTERN • 1994–1998

National Portrait Gallery • Washington, DC

Silk-screened and installed exhibit signage
Assisted with layout of brochures and art descriptions

ATTRIBUTES

COMMUNICATION

*Panelist: Sustainability Roundtable
for AIGA Greenstock Series*

*Panelist: WHYY and ITVS Preview
Screening of Helvetica Panel Discussion*

CRITICAL THINKING

Guest Critic: AIGA Feedback Events

*Guest Critic: Annual Moore College of Art
& Design Senior Portfolio Review*

COLLABORATION

*Committee Member: AIGA
Philadelphia Design Awards 2008*

*Advisory Board Member:
Mural Arts Program Journeys South*

TECHNOLOGICAL SKILLS

Photoshop, Illustrator,
InDesign, QuarkXPress, MS Office,
On-press experience

AWARDS

POSTERS FOR THE PEOPLE: ART OF THE WPA • 2008

Best in Show: Philadelphia Design Awards

*2nd Place: Corcoran School of Art
& Design Alumni Exhibition*

MY NORTH PHILLY

Franklin Award for Excellence

EDUCATION

BFA, GRAPHIC DESIGN • 1996–1999

The Corcoran School of Art & Design

GRAPHIC DESIGN SUMMER PROGRAM • 1997

Parsons School of Art & Design